

# ASIA BUSINESS CONCLAVE 2024

## (CONFERENCE & AWARDS)

31 JANUARY, 2024 AT SINGAPORE



# ABOUT WBR CORP

WBR Corp UK Limited (WBR Corp ©) is a leading advisory and strategy consulting firm headquartered in London, UK which offers market entry assistance, strategic communications and corporate events services for businesses around the world. WBR Corp's main strengths are its service and reputation. With a range of creative branding solutions, WBR Corp has rendered its services to a number of reputed companies across Asia and Europe and helped them develop into brands.

WBR Corp provides various corporate services that include cutting edge business consulting, advisory services, customized branding solutions, online marketing, social media management, PR and other media relations services. WBR Corp is also a pioneer in taking initiatives to create awareness on various social issues by organizing sport events, conferences and seminars. WBR Corp has clients from diverse industry sectors ranging from large to MSME organizations.

WBR Corp has successfully executed more than 300 events all across the globe, conceptualized and executed TV Shows like The Outperformers on Times Now, Modern India's Game Changers on History TV18, Marquee Editions of Forbes India, Fortune India and most recently executed INDO UK Global Business Conclave 2023 at London, UK.



# OUR SUPPORTERS

सुरेश प्रभु  
SURESH PRABHU



श्री  
महिला एवं उद्योग:  
एवं  
वाणिज्य विभाग सचिव  
परम सचिव, नई दिल्ली  
MINISTER  
COMMERCE & INDUSTRY,  
AND  
CIVIL AVIATION  
GOVERNMENT OF INDIA, NEW DELHI

## MESSAGE

I wish to congratulate WBR Corp for organizing **Global Business Conclave** at House of Common in London, UK on **30<sup>th</sup> May, 2019**.

I appreciate the endeavour of the WBR. I hope that this ceremony would become extremely successful and set a milestone in strengthening efforts of leading visionaries toward making Indian system such as relates to knowledge as a base to create values to be shared through global partnership.

I extend my best wishes to all the members of the organising team and success of the event.

(Suresh Prabhu)

Ministry of Commerce & Industry : Udyog Bhawan, Rd Marg, New Delhi-110011  
Tel. No. : 01-11-23062233, 23061492, 23061508, Fax : 23062947, E-mail : cmo@nic.in  
Ministry of Civil Aviation : Rajiv Gandhi Bhawan, Sarbajay Airport, New Delhi-110005  
Tel. No. : 01-11-24610305, 24532881, Fax : 24610354, E-mail : mcas@nic.in



श्री  
श्रीमान श्री उपसचिव महोदय  
GOVERNMENT OF INDIA  
MINISTRY OF SKILL DEVELOPMENT  
AND ENTREPRENEURSHIP

File No: SD-17/12/2017  
Dated: 1<sup>st</sup> March, 2019

To:

Ms Sagnika Rai,  
D 142 / 2<sup>nd</sup> Floor Patel Garden,  
Main Dwarka Road, Dwarka,  
New Delhi 110050

Sub: Permission to use 'Skill India' Logo-req.

Kindly refer to your application regarding request for support of 'Skill India' Logo for the event named "**Global Business Conclave 2019**" scheduled to be held on **30<sup>th</sup> May 2019** at **House of Commons, London**. In this regard, it is informed that Ministry of Skill Development and Entrepreneurship (MSDE) fully support the event and you may use the Logo of 'Skill India' without any legal, technical and financial obstructions on the part of this Ministry. The 'Skill India' Logo is only meant for the particular event and shall not be used for any other event/commercial purpose. Further, the said approval is only for use of 'Skill India' logo not for 'MSDE' logo.

2. The applicant organization shall strictly abide and fully responsible for ensuring compliance of the provisions contained in 'The Emblems and Names (Prevention of Improper use) Act 1950.'

With Regards,

(Sanjeev Kumar)  
Deputy Director  
Tel: 23450993

Copy to:

1. PS to Hon'ble Minister, SOE
2. PPS to Secretary, SOE



श्रीमान श्री उपसचिव महोदय, श्रीमान श्रीमान, श्रीमान श्रीमान, श्रीमान श्रीमान

परशोत्तम रूपाला  
PARSHOTTAM RUPALA



श्री  
मत्स्यपालन, पशुपालन एवं डेयरी  
मंत्रालय सचिव  
MINISTER  
FISHERIES, ANIMAL HUSBANDRY & DAIRYING  
GOVERNMENT OF INDIA  
D.O. No. : MAF/140/2021-22

17 MAY 2022

## MESSAGE

I happy to learn that WBR Corp, a leading Brand Management Company in Asia is organizing **Asian-UK Business Meet** in London UK, w.e.f. **18<sup>th</sup> May, 2022** to **20<sup>th</sup> May, 2022**.

I sincerely hope that this ceremony becomes extremely successful and become a milestone in strengthening efforts of leading visionaries toward making an Indian system such that relates to knowledge as a base to create values to be shared through global partnership.

I congratulate the Organisers and all the Stakeholders on this occasion and also convey my best wishes for grand success of the Business Summit.

(PARSHOTTAM RUPALA)

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# PREVIOUS CAMPAIGNS



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# GLIMPSES OF PAST EVENTS

ENGAGING DIASPORA AND INDIA WATCHERS ACROSS A RANGE OF AUDIENCE



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# ASIA BUSINESS CONCLAVE 2024

## (Conference & Awards)

The Asia Business Conclave 2024 will be a one-day event held at The Singapore Expo, Singapore on January 31, 2024. The event will bring together business leaders, government officials, and academics from across Asia to discuss the most pressing issues facing the region's economy. The program for the event will include a keynote address from a prominent business leader, a panel discussion on the future of work in Asia, and a series of breakout sessions on topics such as innovation, sustainability, and entrepreneurship.

The Asia Business Conclave 2024 will be attended by a wide range of business leaders, government officials, and academics from across Asia. Some of the specific groups that we are targeting include:

- CEOs and other senior executives from multinational and regional companies
- Government ministers and other senior government officials
- Professors and researchers from leading universities
- Venture capitalists and other investors
- Entrepreneurs and startup founders

Asia Business Conclave 2024 will be a valuable opportunity for the participants to engage with key stakeholders in the Asian business community and to share their vision for the future of Asia's economy. The conference will bring together business, industry and policy leaders from Singapore, India and other Asian countries to discuss the next wave of India's growth as an economy and a nation. Until recently, business, foreign policy and social issues occupied distinct spaces. The convergence of dialogue, engagement and collaboration between business, government, civil society and Indian diaspora has blurred the lines between each. We expect senior Ministerial attendance from Singapore and India, with 150+ guests including over 50 - 60 from India. The conclave will be followed by Asia Business Excellence Awards ceremony which will felicitate the most deserving brands and leaders from Asia.

# Why Asia Business Conclave & Awards @ Singapore

Singapore is famous for being a global financial center, being among the most densely populated places in the world, having a world-class city airport with a waterfall, and a Botanic Garden that is a World Heritage Site. India and Singapore have a robust trade relationship, with bilateral trade reaching USD 30.11 billion for fiscal year 2021-22. The two countries also have favourable investment relations, with Singapore being the second largest investor in India, having invested USD 140.99 billion in India since April 2000.

The city-state is a shopper's paradise and also known as "Instant Asia" because it offers visitors a quick glimpse of the Asian cultures that immigrants have brought from all parts of the continent. This grand event would be attended by Politicians and HNIs from Singapore along with Corporates and HNIs from other Asian countries. The event would consist of panel discussion, individual speaking opportunities, networking meet and award ceremony.

The theme of the conference is around – how to enable Business Growth. Some of the Conference topics are as below:

**Bilateral Trade Opportunities:** Exploring current and potential avenues for trade between Singapore and India, including sectors like technology, manufacturing, finance, and services.

**Investment Landscape:** Discussing investment trends, opportunities, and challenges for businesses looking to invest in either country or establish joint ventures.

**Digital Transformation:** Exploring how both countries are leveraging technology and innovation to drive growth, enhance competitiveness, and foster digital partnerships.

**Sustainable Business Practices:** Highlighting initiatives and opportunities for sustainable and socially responsible business practices in Singapore and India.

# Tentative Agenda



Date - January 31, 2024

Venue - Singapore Expo, 1 Expo Dr, Singapore 486150

Schedule:-

9:30 am -10:30 am - Registration (with morning tea / coffee)

10:30 am - 11:00 am - Conference Inauguration and Keynote

11:00 am - 11:45 am - Session on Bilateral Trade Opportunities

11:45 am - 12:30 pm - Session on Sustainable Business Practices

12:30 pm - 1:15 pm - Session on Economic Policies and Regulations

1:15 pm - 2:15 pm - Lunch

2:15 pm - 3:00 pm - Session on Digital Transformation and Startup Ecosystem

3:00 pm - 3:45 pm - Session on Infrastructure Development & Investment

3:45 pm - 4:45 pm - Asia Business Excellence Awards

4:45 pm onwards - Tea-Coffee / end of ceremony

# Esteemed Guests Attending Asia Business Conclave 2024

Asia Business Conclave 2024 will be a valuable opportunity for the participants to engage with key stakeholders in the Asian business community from industry sectors like Technology, Education, Pharmaceuticals, Renewable Energy, Infrastructure, Manufacturing, Healthcare, Hospitality and many more.

The inaugural Asia Business Conclave aims to bring together business, industry and policy leaders from Singapore, India and other Asian countries to discuss the next wave of India's growth as an economy and a nation. It would be a celebration of Asian Entrepreneurship at the Singapore Expo with local Parliamentarians, Businessmen and Professionals in attendance.

Some of the MPs and Ministers invited for this esteemed event include - Ms Indranee Rajah (Minister, Prime Minister's Office, Second Minister for Finance & Second Minister for National Development Leader of the House) Ms Grace FU Hai Yien (Minister for Sustainability and the Environment), Mr ONG Ye Kung (Minister for Health), Mr Desmond LEE (Minister for National Development), Mrs Josephine TEO (Minister for Communications and Information and Second Minister for Home Affairs), Mr. Jamus Lim (Member of Parliament), Mr. Kishore Mahbubani (Singaporean diplomat and geopolitical consultant), Ms. Sharanjit Leyl (former producer/presenter - BBC), Mr. Gurbachan Singh Sachdeva (Chairman and Managing Director of Keppel Corporation) etc.

# WHO WILL BE ATTENDING?

This is an elite event which is going to be organized at The Singapore Expo in Singapore.

The invited guests and visitors are industry professionals with immense experience who helps people. These business delegates network with all the winners and help you to generate leads and to make business connections.

The Visitors are from:

local Business Communities

Government Bodies

Business Association & Chambers

leading Business Professionals

Start Up Organizations

Social Organizations & Charities



# WHO ARE PARTICIPATING?

Reputed Entrepreneurs  
Business Organizations  
Financial Organizations  
IT & Telecom  
Export & Import  
Associations & Chambers  
Hotels & Resorts  
Export & Import  
Associations & Chambers  
Hotels & Resorts  
Real Estate & Property Developers  
Lifestyle & Fashion  
Airlines & Travel Providers  
Consumer Products



# METHODOLOGY FOR SELECTION IN AWARDS

Asia Business Conclave is a magnificent event in which only hand-picked individuals and brands can participate. There will be scrupulous research conducted to finalize the nominees of this prestigious felicitation. The final selection decision for Asia Business Excellence Awards will be taken by jury members who have extensive industry experience. Below are some of the award categories:

Best Company to Invest - SME / Medium / Large

Most Trusted Brand / Company

Most Transparent Brand / Company

Fastest Growing Brand / Company

People's Choice Brand / Company

Product of the Year / Brand of the Year

Best Start Up

Jury Award

Best Education University

Best Creative Agency

Best Advertising Agency

Best Sell-able Brand





# Media Centre



# Media Centre



# Media Center – YouTube



# Media Centre



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