



July 2024 | London, Oxford, Leicestershire

Incorporating:



EPG is global advisory firm

“We make things happen”



EPG is an economic and strategy consulting firm headquartered in London which offers market entry assistance, strategic communications and corporate events services for businesses around the world.

Our work has appeared in:



India is booming

The highest growth major economy in the world today.

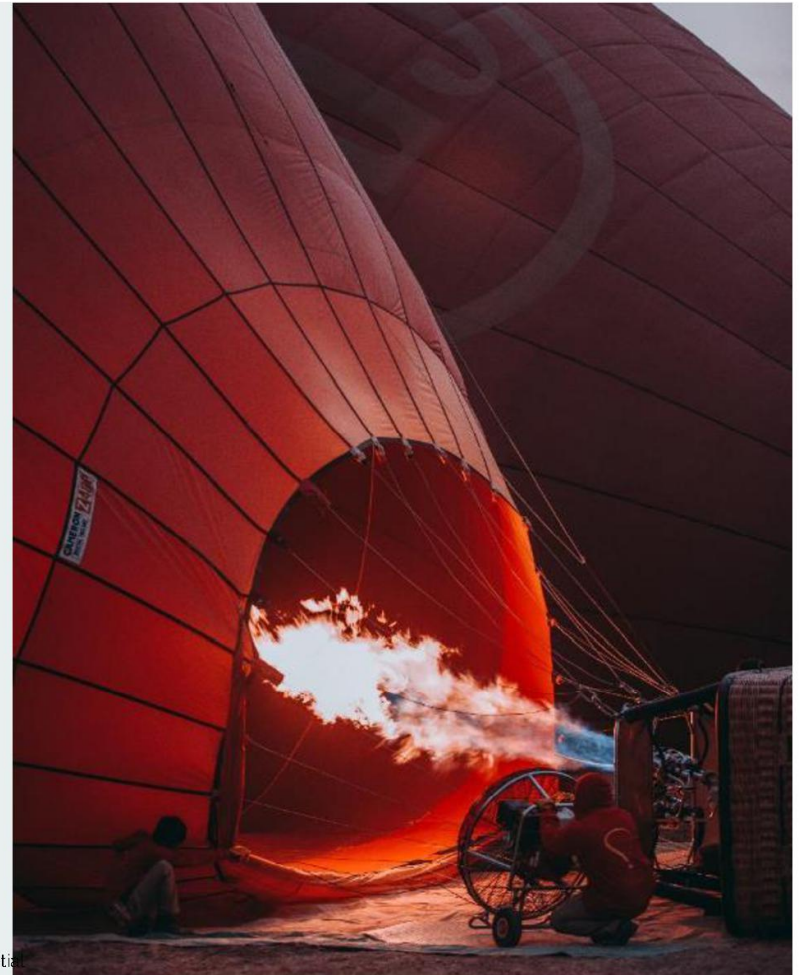
India's economic growth rate is the highest amongst major economies today, as China struggles with a bloated infrastructure sector, local government bad debts, a zero-Covid policy and an ageing population.

India's inflation rate is lower than that of the UK, US and other major economies.

As the Western world diversifies its supply chains and geopolitical dependencies away from China, India stands to benefit.

At the same time, war, disrupted global supply chains and a hawkish Federal Reserve threaten a prolonged global economic slowdown which could inflict economic pain upon a generation.

As the UK and India reach the closing stages of agreeing a bilateral Free Trade Agreement, EPG hosts an annual get-together of change-makers, policy and business leaders for high-level discussions on pertinent topics.



Some of our global publications

"We make things happen"



Business Backs Education

Launched at the World Economic Forum 2015, was the world's first comprehensive analysis of global corporate CSR spending, with GEMS Education and UNESCO.



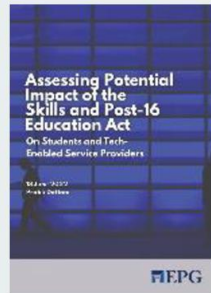
Developing a startup ecosystem: Lessons from the UK

Launched by Indian Finance Minister Arun Jaitley in London.



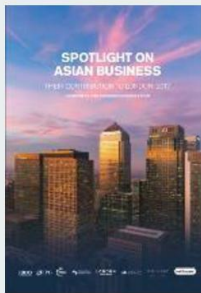
Developing an innovation ecosystem: Kolkata 4.0

How Kolkata can transform into a digital industry hub, launched in London.



Assessing Potential Impact of new education legislation

First comprehensive analysis of impact of contract cheating provisions in 2022 Act, on students and service providers.



Spotlight on Asian business: Their contribution to London

Launched at House of Lords in November 2017, in conjunction with London & Partners.



Designing the optimal skills levy

Our report on Designing the Optimal Skills Pledge and Skills Levy was launched with the Education Commission at the UN General Assembly in 2016. We worked closely with government stakeholders in three countries.

Some of our market-leading events

In the UK and India.



Our recent Awards in London.



The Awards ceremony rightly recognises the outstanding accomplishments of the British Asian community, and the ongoing work of British Asians across all professions helping our country thrive.

**The Rt Hon Boris Johnson
MP
Former Prime Minister**

This event is always a fantastic reminder of the tremendous contribution that the British Asian diaspora have made to the United Kingdom, and I am pleased to celebrate that alongside you. British Asians have always gone above and beyond, succeeding in every walk of life.

**The Rt Hon Liz Truss MP
Former Prime Minister**

A summary of the inaugural India Week.



900+ guests during India Week Across Leicestershire, Oxford and London.

You Retweeted
UK India Business Council @UKIBC · May 11
 UKIBC's @KevinUKIBC spoke on an esteemed @BridgeIndiaOrg @epg_london panel on the good progress being made on UK-India trade and investment - with trade up to £35.9 billion in last 4 quarters - and the opportunities that an FTA will help to unlock to the benefit of both countries



You and 4 others
 2 3 10 677

You Retweeted
Ruth Cadbury MP @RuthCadbury · May 12
 Really pleased to attend & speak at @BridgeIndiaOrg 'Ideas for India' conference today.

The UK & India are strong economic and diplomatic partners.
 The conference showed the close links between our two countries and important work we can do around energy security & trade.

2 4 774

You Retweeted
Nigel Huddleston MP @NigelHuddleston
 🇬🇧🇮🇳 Delighted to speak to our friends from India during India Week and highlight how a free trade agreement can benefit both nations.
 A UK-India trade deal is a huge opportunity for both sides, and could boost our £38bn trading relationship and pull down barriers to trade.



EPG Consulting and Department for Business and Trade
 4:40 PM · May 12, 2023 · 1,092 Views

4 Retweets 1 Quote 13 Likes
 Private and Confidential

You Retweeted
Minister for IT, Industries, MA & UD, Telangana @Minister... · May 13
 India needs Telangana model of development!

IT and Industries Minister @KTRBRS passionately recounted Telangana's success story at the 'Ideas for India' conference in London.

"Let's take inspiration from Telangana's remarkable achievements and replicate its success story..."



16 138 714 67.3K

You Retweeted
Ashraf @ashrafshah10 · May 13
 With Maharashtra Speaker @ShahinWankar Sir last week in London. Unexpectedly, Sir Gpeaker was the state's most instrumental lawmaker when the photo was taken, and we had a long conversation about the progress of legislation in the state.



You and Ashraf ShahinWankar
 0 3 0 0 0 0

900+ guests during India Week Across Leicestershire, Oxford and London.

You Retweeted
Chada Srujan Reddy @Srujan_BRS · May 19 · 🌐
 Former First Minister of Northern Ireland & Baroness Foster of Aghadrussa BSE, PC @WknsaFosterUK passes on her great regards for Telangana.
 She fell in love with #TelanganaSuccessStory greatly pitched by the Telangana IT Minister at the #BosaiInIndia conference and she is... Show more



You Retweeted
Dr Andrew Fleming @Andrew047UK · May 12
 Listening to the impressive Baroness @ArleneFosterUK who declares her intention to visit #Telangana, applauded the speech of @KTRBRS this evening and shared she dedicated her first speech in the #HouseOfLords to relationships with India.



You Retweeted
Supriya Shrinete @SupriyaShrinete · May 15
 Participated In Bridge India's Ideas for India Conference at London over the weekend. Spoke on 'India's growth as a major geopolitical power' and 'The Importance of Federalism in India'

As a proud Indian - I asserted India has made huge strides to emerge as a global super power... Show more



115 660 2,722 103.1K

Private and Confidential

You Retweeted
Jayesh Ranjan @jayesh_ranjan · May 26
 I have been to multiple domestic and international roadshows accompanying Minister @KTRBRS, but the outcomes of our most recent trip are unprecedented. The respect and recognition Telangana enjoys today makes our hard work all so rewarding

FRUITFUL VISIT

IT and Industries Minister **KT Rama Rao** with his team which toured the US and UK

MAJOR INVESTMENT/EXPANSION ANNOUNCEMENTS

<ul style="list-style-type: none"> PI Health Integrated Cancer Hospital and Research Centre Sanol Aggressive growth plans in Hyderabad after announcing 350-job centre in city earlier this year Sonata Software Unit in Nalgonda IT Tower with 200 jobs StemCures India's largest stem cell manufacturing lab in Hyderabad with \$54 million investment, generating 150 jobs State Street to expand with 5,000 new jobs Clovertek to expand Global Capabilities Centre with Rs 100 crore Tekgnce To set up Advanced Technology Centre on product development and design thinking Rite Software new Development Centre on June 30. Development Centre at Warangal 	<ul style="list-style-type: none"> Storable To expand Global Development Centre, hire 100 software developers, partner with TASK Rave Gears Manufacturing plant in Telangana Mondeo Holdings Technology Centre of Excellence with 2,000 jobs Charles Schwab Corporation Potential collaboration opportunities in Hyderabad VXI Global To set up 10,000 employee centre AlliantGroup to add 9,000 new jobs 	<ul style="list-style-type: none"> TechnipFMC Software Global Delivery Centre and precision engineering manufacturing facility, 2,500 jobs in engineering, 1,000 jobs in manufacturing facility GeneSys Biologics Private Limited Expansion of operations in Genome Valley ECLAT Health Solutions Operations Centre in Karimnagar ZapCom Group Centre of Excellence specialising in AI and Natural Language Processing-driven products Ocugen Research and Development Centre Medtronic PLC Rs 3,000 crore investment to expand Engineering and Innovation Centre Warner Bros Discovery SDC with 1,200 employees DAZN Product Development Centre with 350 employees
--	---	--

OTHER DEVELOPMENTS

- 15** Indian General Atomics to manufacture drones in Hyderabad and join hands with Aerespace University project
- Lockheed Martin** Corporation plans its next supply chain meet in Hyderabad

100 356 1,664 145.8K

900+ guests during India Week Across Leicestershire, Oxford and London.

The inaugural India Week consisted of:

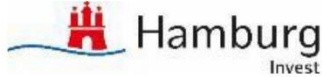
- CEOs' Golf Weekend (Leicestershire)
- Education Innovation Conference (Oxford)
- Education Leaders' Awards and Dinner (Oxford)
- CEOs' Parliament Dinner (London)
- Ideas for India conference, with think tank Bridge India (London)
- Celebration Black-tie Dinner (London)

During the Week, we facilitated several meetings for visiting Ministers and business leaders from India. Principal Secretary for Commerce and IT from Telangana, Jayesh Ranjan, said in a tweet "the outcomes of our recent trip are unprecedented".

In total, we had nearly 100 business and policy leaders from India, from 13 states and six political parties.



Some of our partners



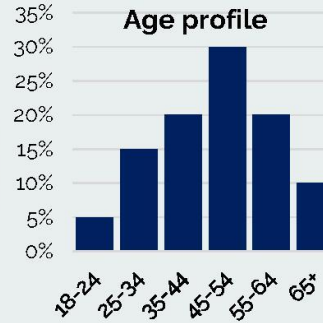
Our audience profile

In 2022, we hosted the inaugural Ideas for India conference with think tank Bridge India. In 2023, this expanded into an entire India Week. In 2024, we have some exciting plans to grow.

Gender profile



Age profile



Location profile



Demographics:

- Age range: 45+
- Gender: 60% male, 40% female

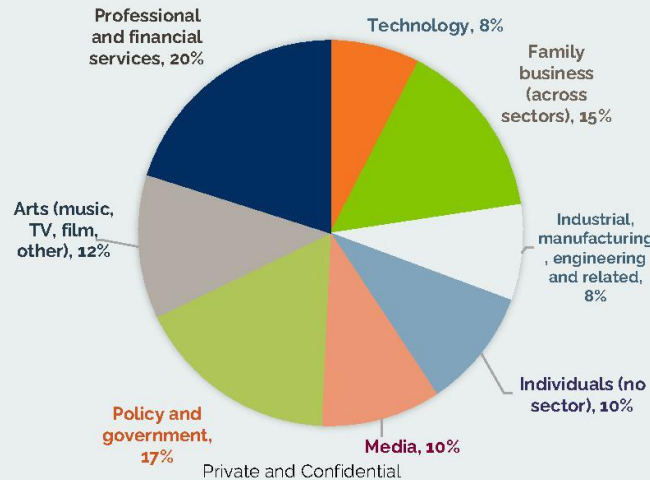
Key characteristics:

- Are decision-makers, or guests of decision-makers.
- From the UK, India, France, UAE and elsewhere
- Delegates from abroad are family business owners looking for expansion opportunities in the UK; delegates from the UK are business owners, CEOs, diaspora and policy leaders

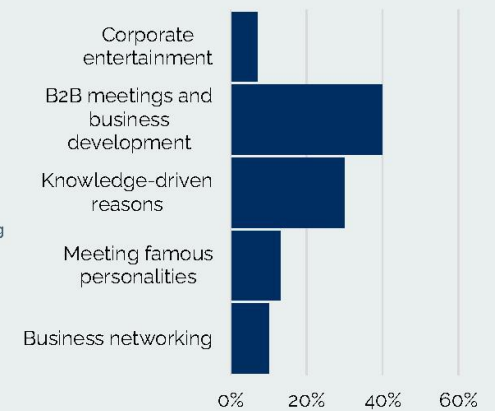
Key problems:

- Foreign delegates: Seeking new business or relocation opportunities to the UK
- UK delegates: Know of the India market potential, but exploring expansion

Sector profile



Reason for attending



CEOs Golf Retreat



Days 1-2: Weekend

In Partnership With:



- Imagine a confidential, informal environment where you can discuss new ideas and current challenges with a small group of your peers, as well as celebrity guests and professional golfing stars.
- Our CEOs Retreat is hosted at Rutland Hall, an area of outstanding beauty, popular for cycling, fishing, bird-watching and watersports. And, of course, golf.
- Discuss the heart of the UK-India legacy. To keep the discussions intimate, no more than 25 participants allowed to register (plus spouses).

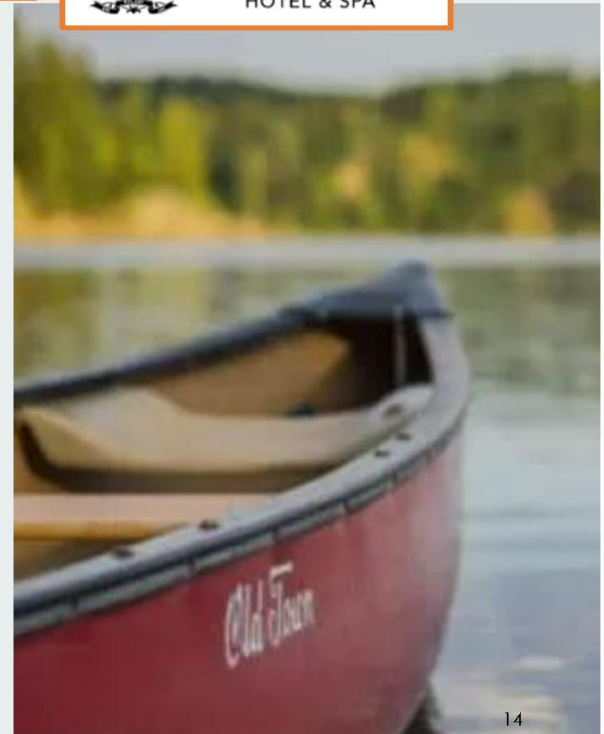
Day 1:

Travel from London (if required)
12pm: Check-in and lunch
2pm: 18 holes golf tournament
7pm: Golfing awards and dinner

Day 2:

9am: Breakfast
10am: Policy Forum
1pm: Lunch
3pm: Travel back to London (if required)

Spa, horse-riding, boating and other activities offered for those not golfing



CEOs Golf Retreat



Why you should attend

In Partnership With:



RUTLAND HALL
HOTEL & SPA

- An exclusive opportunity to network with CEOs and your peers
- Golf alongside professionals and celebrities
- Play 18 holes against your peers in a tournament format
- Take part in a Chatham House rule Policy Forum on Day 2, with Ministers, Ambassadors and global change-makers
- Take advantage of opportunities for the whole family, with spa, horse-riding, boating and other activities also on offer
- Experience the 5-star luxury on offer at Rutland Hall & Spa, with accommodation, all meals, golf club hire, golf entry and transport to/from London included

Included:

- Your dedicated account manager
- Travel from London (if required)
- Meals, inc Gala Dinner on Day 1
- 18 holes golf tournament
- Golf club hire (if required)
- Buggy hire (if required)
- Deluxe or Superior room offered based on two sharing (balcony, plus beautiful views of the lake or gardens) (allocated on a first-come-first-served basis)
- 1 x leisure activity included e.g. boating (1 hr around Rutland Water), horse-riding (1 hr inc riding boots and hat), spa treatments, cycling

Exclusions:

- Upgrade to Windsor Suite
- Pick up/drop off from/to other location in London than the Club Quarter hotel
- Supplementary charged for children or additional guests
- Minibar

Private and Confidential



Education Innovation Conference and Awards



Day 3

In Partnership With:



The beautiful domed ceiling, balconies and expansive stage make the Main Hall the largest and most impressive function room at Oxford Town Hall.

We bring together educators from across India and elsewhere in the Commonwealth to talk about the future of education, in the heart of the University of Oxford, the world's leading university.

The evening will see an Awards function celebrating the best and most innovative of India's private universities.



CEOs' Parliament Dinner



Day 4

In Partnership With:



Total trade in goods and services between the UK and India was £29.6 billion (to Q2 2022), an increase of 37%. India is now the UK's 12th largest trading partner accounting for 2% of total UK trade.

It is in this background that the landmark bilateral Free Trade Agreement is being discussed.

Meet more than 60 Indian entrepreneurs from across the country, running businesses across a range of industries, including ayurveda, education, gems, technology, F&B and more, that are aspiring for global success. We will have Cabinet Ministers from the UK and several Members of Parliament and Lords in attendance also.

The five annual India-UK Business Excellence Awards celebrate the best in Indian entrepreneurship, at the mother of all Parliaments, in an Awards ceremony with Ministers, Members of Parliament and Lords in attendance.



Ideas for India conference

Days 5-6

In Partnership With:



The third edition of the 'Ideas Of India' conference will bring together business, industry and policy leaders from the UK, Europe and India to discuss the next wave of India's growth as an economy and a nation.

Until recently, business, foreign policy and social issues occupied distinct spaces. The convergence of dialogue, engagement and collaboration between business, government, civil society and Indian diaspora has blurred the lines between each.

Our conference operates at their convergence, helping drive conversations in a unique, inclusive and focused forum.

We expect senior Ministerial attendance from the UK and India, with 600+ guests over the two days, including over 100 from India.



Lord John Browne, former CEO of Shell, giving a Keynote Speech in 2022

Black-tie Celebration Dinner



Day 6

This black-tie dinner marks the culmination of the UK-India Week, bringing together all our major stakeholders from the previous days together to celebrate a winning partnership between the UK and India.

Around 350 guests will attend a glamorous night at a prestigious 5-star venue in central London, with a drinks reception, three-course dinner, wine, petit fours and coffee.

It will include members of the British Armed Forces, Cabinet Ministers, Members of Parliament and Lords, CEOs and others.



Private and Confidential

Partnership opportunities

	Education Innovation Conference		Across India Week		
	Session	Gold	Silver	Gold	Platinum
Marketing nomenclature	[Session name] sponsored by [Your name]	Education Innovation Conference powered by [Your name]	Featured as Sponsor	Featured as Sponsor	India Week in association with [Your name]
Preferred room rates	Yes	Yes	Yes	Yes	Yes
Accommodation included	-	-	-	-	-
High-res photos and videos provided post-event	Yes	Yes	Yes	Yes	Yes
Mention in all marketing, including press release	Yes	Yes	Yes	Yes	Yes
Logo on all marketing	Yes	Yes	Yes	Yes	Yes
Most prominent marketing position	-	Yes	-	Yes	Yes
CEOs Golf Retreat: Delegates	-	-	-	2 (inc accommodation, meals and travel to/from London)	2 (inc accommodation, meals and travel to/from London)
CEOs Golf Retreat: Speaking opportunity	-	-	-	-	Yes
CEOs Golf Retreat: On the day branding	-	-	-	Yes	Yes
EIC and Dinner: Tickets	5	7	3	5	7
EIC and Dinner: Speaking opportunity	Yes	Yes	Yes	Yes	Yes
EIC and Dinner: Curate a session	Yes	Yes	Yes	Yes	Yes
EIC and Dinner: 1-2-1 meetings arranged	-	2	1	1	2

Partnership opportunities

	Education Innovation Conference		Across India Week		
	Session	Gold	Silver	Gold	Platinum
Parliament Dinner: Tickets	-	1	1	2	4
Ideas for India: Tickets	1	1	5	10	10
Ideas for India: Branding	-	-	Yes	Yes	Yes
Ideas for India: Closed-door session organised	-	-	-	Yes	Yes
Ideas for India: Speaking opportunity	-	-	Yes	Yes	Yes
Ideas for India: Curate a session	-	-	-	Yes	Yes
Ideas for India: Exhibition space	-	-	-	Upon request	Upon request
Ideas for India: Marketing material in delegate packs	-	-	Yes	Yes	Yes
Ideas for India: One-to-one meetings arranged	-	-	2	3	5
Bridge India Corporate Membership (1 year)**	-	Included	-	Included	Included
Celebration Dinner: Tickets	-	-	5	10 front-of-house seats	20 front-of-house seats
Celebration Dinner: Branding on menus	-	-	Yes	Yes	Yes
Price	£6,000	£9,000	£13,000	£22,500	Please contact us

All prices exclude VAT. *Rooms are Double. Delegates are encouraged to bring spouses.

**Includes attendance of all Bridge India throughout the year (typically two a month) for free, plus access to networking and introductions opportunities to all Members. Details available upon request. Membership commences upon receipt of first payment tranche.

Payment terms: 20% of package payable upon agreement of a package, 50% payable by 31 Dec 2023, 30% payable 28 Feb 2024.