



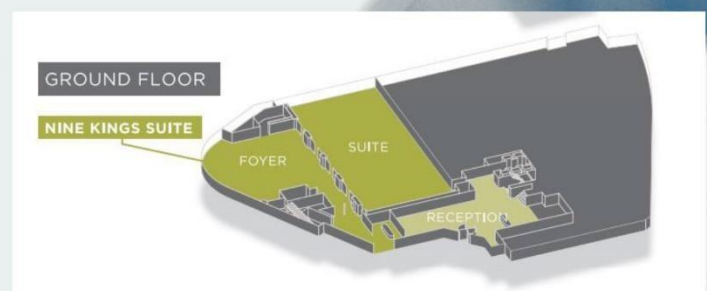
July 2024 | Exhibition options, London

Incorporating:



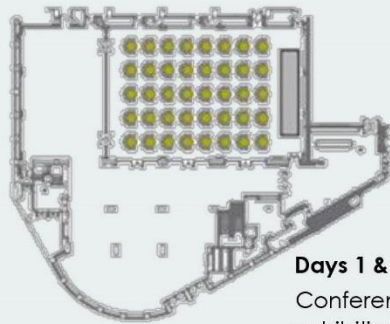
Hosted as part of the 'Ideas for India' conference

At the Royal Lancaster London hotel.

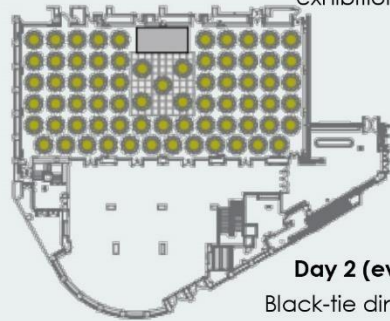


Floor layout.

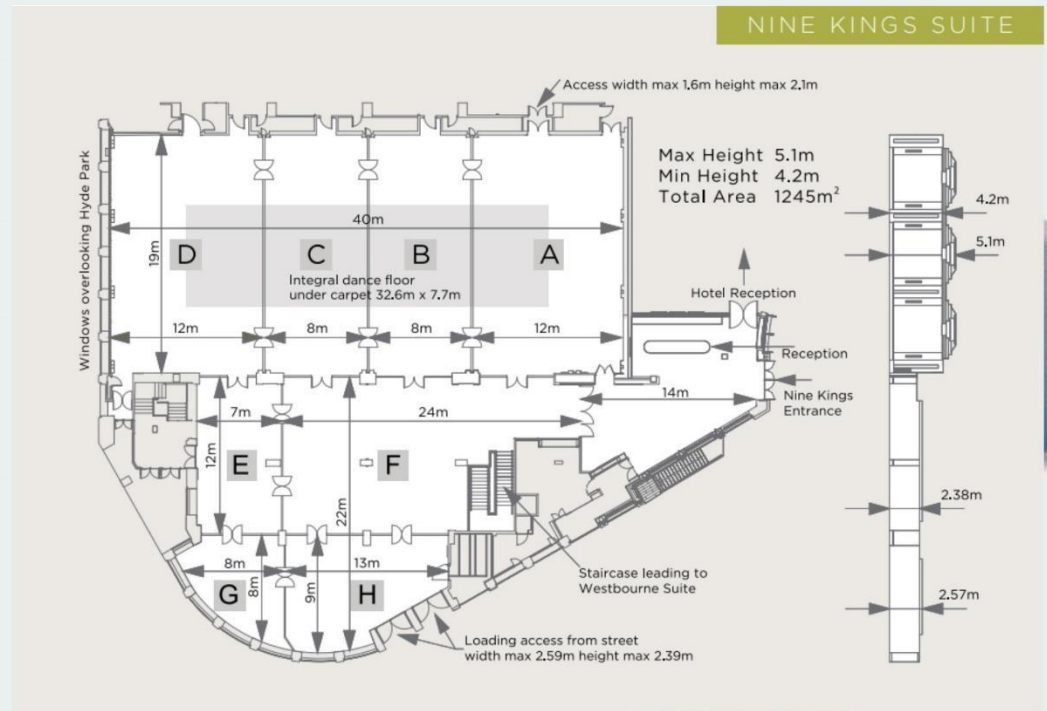
And conference formats.



Days 1 & 2 (day):
Conference and exhibition format

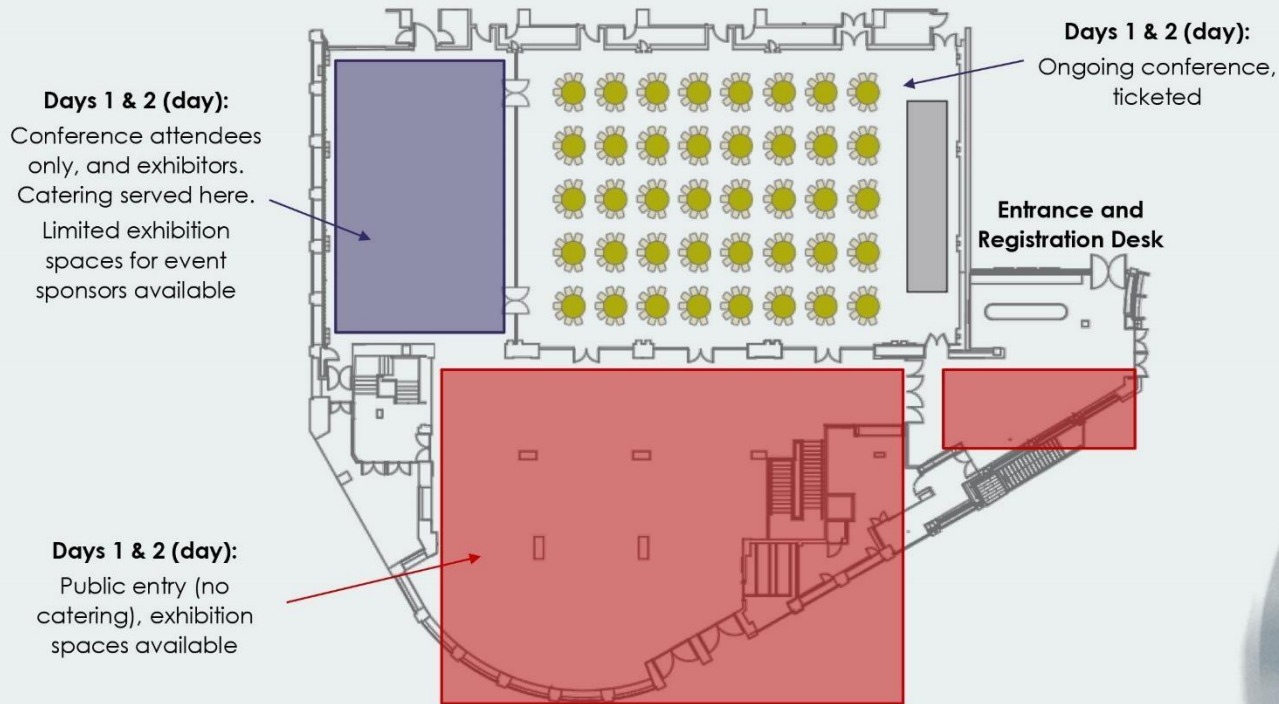


Day 2 (evening):
Black-tie dinner format



Exhibition opportunities.

Conference and exhibition will be running simultaneously.





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	Silver	Gold	Platinum
Exhibition space size	2m x 2m	3m x 2m	4m x 4m
Spots available	15	5	3
Tickets to conference and catering area (Days 1, 2)	2	3	4
Tickets to fashion show (Day 1)	2	3	4
Tickets to black-tie dinner (Day 2)	-	-	2
Access available from	Midnight the night before	Midnight the night before	Midnight the night before
Inclusion in marketing brochure	Yes	Yes	Yes
Include your flyer on tables at dinner	-	-	Yes
30 second clip on repeat throughout breaks at conference and dinner	-	-	Yes
Inclusion in social media posts pre-event (Facebook, Instagram, Twitter, LinkedIn)	Yes	Yes	Dedicated social media post
High-res photos provided	Yes	Yes	Yes
Video interview snippets	-	Yes	Yes
Guest registration passes provided	Yes	Yes	Yes
Pricing	£1500	£ 2500	£3500

Day 1 (Thursday):

Access from midnight

9:00am: Registrations start

10:00am: Conference starts

During day: 2 x coffee breaks and 1 x lunch break

4:00pm: Conference ends, fashion show starts

6:00pm: Fashion show ends

Day 2 (Friday):

9:00am: Registrations start

10:00am: Conference starts

During day: 2 x coffee breaks and 1 x lunch break

3:00pm: Conference ends

4:00pm: Exhibition stands to be dismantled

Our audience profile

This page reflects the profile of 2023 conference and dinner attendees.

Demographics:

- Age range: 45+
- Gender: 60% male, 40% female

Key characteristics:

- Are decision-makers, or guests of decision-makers
- From the UK, India, France, UAE and elsewhere
- Delegates from abroad are family business owners looking for expansion opportunities in the UK; delegates from the UK are business owners, CEOs, diaspora and policy leaders

Key problems:

- Foreign delegates: Seeking new business or relocation opportunities to the UK
- UK delegates: Know of the India market potential, but exploring expansion

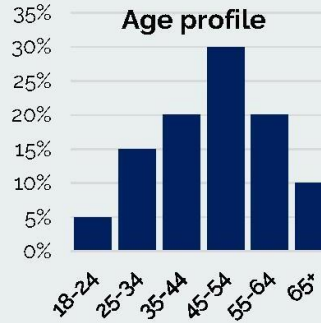
2024 attendees:

- For the exhibition area, we will have free registration, so we expect 1,000+ attendees over two days.

Gender profile



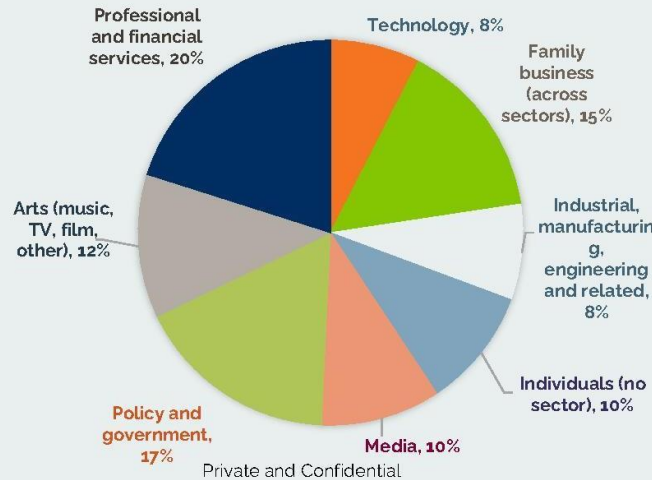
Age profile



Location profile



Sector profile



Reason for attending

