



## Sponsorship Packages

Benefits	Title	Platinum	Gold
Brand positioning	"[Your Company] presents the International Excellence Awards 2023"	"[Your Company] co-presents the International Excellence Awards 2023	"International Excellence Awards [Category Name] presented by [Your Company]"
Logo on WBR Corp website	Most prominent	Most prominent	Yes
Logo display on the night	Most prominent	Most prominent	Yes
Present Business Person of the Year Award or Lifetime Achievement Award	Yes	Yes	-
Present Category Award	-	-	Yes
Tables of 10 on the night	2	2	1
Senior representative to be seated at the top table with Chief Guests	Yes	Yes	Yes
'Best seats in the house'	Yes	Yes	-
Good table position	-	-	Yes
Table place cards	Yes	Yes	Yes
Company logo displayed on table	Yes	Yes	Yes
Advert / Article in Fortune India Exchange	Two Full Pages	Full-page	Half-page
Arrival and red carpet drinks reception, Awards ceremony, VIP goodie bag	Yes	Yes	Yes

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Benefits	Title	Platinum	Gold
Branding on front inside and back covers of Fortune	Yes	Yes	–
India Exchange magazine			–
Logoon VIP goodie bags	Most prominent	Yes	Yes
Mention in press release	Yes	–	–
Post-event coverage in Hinduistan Times and Outlook India websites	Yes	Yes	Yes
invites to all events for 12 months	Yes	Yes	Yes
Post-event coverage on ZeeBusiness / ZeeNews	Yes	Yes	Yes
Event photos available next working day	Yes	Yes	Yes
High-res event photos available next working day	Yes	Yes	Yes
Magazine copies posted to your contacts	50	30	10
Number of sponsorships available	1	2	5
Investment	1 Cr	70 Lac	30 Lac

### **Silver Sponsorship @ 15 lacs**

Logo on Red carpet backdrop

Meet and greet with Katrina Kaif before the awards ceremony

Inclusion of sponsor's name in all digital and electronic coverage regarding IEA 2023

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