

# 20<sup>th</sup> ASIAN ACHIEVERS AWARDS

The people's choice awards

23 September 2022 | Grosvenor House

[www.asianachieversawards.com](http://www.asianachieversawards.com)

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Asian  
VOICE

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સમાચાર





## “The People's Choice Awards - Celebrating Asian Excellence”



The 20th edition of the Asian Achievers Awards ceremony will be held in September 2022 in central London.

Faced with unprecedented adversity during the pandemic, Asian leaders across the UK have shown resilience, innovation and foresight to tackle the new economic and societal challenges Covid-19 has brought.

South Asians in the UK today occupy leadership positions across a range of fields, including politics, business, civil society and the uniformed services. The Asian Achievers Awards recognise the outstanding work of such individuals within the South Asian community in a glittering black-tie ceremony with over 500 attendees.

Established in 2000 and held annually since then, the Awards return in 2022 following the pandemic. Hosted by global advisory firm EPG, and supported by our media partners Asian Voice and Gujarat Samachar, we are consistently recognised by the community as the most prestigious and highly respected such Awards in the calendar. Since its inception the Awards have helped raise close to £2 million for charitable causes.

Nominations are made by members of the public and shortlisted by an independent panel of judges that are leaders in their fields.



## The AAA are unique



Directly raised over £2 million for charitable causes since their inception.

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Total net worth of the guests attending the Awards ceremony exceeds £40 billion.

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A transparent nominations process, with the winners independently chosen by an esteemed panel of judges that are leaders in their fields.

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A unique sense of community, celebrating each other's success.

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Unearthing gems from our community that deserve to be recognised.

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# Total net worth of the guests attending the Awards ceremony exceeds £40 billion



**Varsha and Navin Engineer**

Net worth £1.3bn



**Lord Swraj Paul**

Net worth £900m



**Jasinder Singh**

Net worth £1.3bn



**Mahmud Kamani**

Net worth £1bn



**Surinder Arora**

Net worth £1.13bn



**Sir Anwar Pervez**

Net worth £3.1bn



**Sukhpal Singh Ahluwalia**

Net worth £500m



**Kartar Lalvani**

Net worth £500m



**Anil Agarwal**

Net worth £4.4bn



**Ramesh Sachdev**

Net worth £450m



**GP and SP Hinduja**

Net worth £22bn



**Subaskaran Alirajah**

Net worth £180m



**Vijay & Bikhu Patel**

Net worth £785m

# Our 2019 Winners



*The 19th annual Asian Achievers Awards honoured exceptional talent on 6 September 2019 at a glittering gala at the Grosvenor House Hotel on London's Park Lane.*

Those honoured included billionaire businessman and founder of Vedanta Resources Anil Agarwal, London's Deputy Mayor for Business Rajesh Agrawal, and BBC journalist Faisal Islam. The evening was compered by EastEnders star Nitin Ganatra and Masterchef UK semi-finalist Nisha Parmar.

Guests donated over £200,000 on the night to chosen charity Yuva Unstoppable at an auction conducted by Lord Jeffrey Archer. The charity raised over £2 million over the next year through their associated with the AAA.

The Awards honoured high achievers from the LGBTQ+ and special needs communities.

CB Patel, Publisher-in-chief of the hosts ABPL Group said, "The awards are growing in stature each year. We again received an overwhelming number of nominations, which is an indication that the success of the British Asian community in diverse fields continues unabated."



"The Awards ceremony rightly recognises the outstanding accomplishments of the British Asian community, and the ongoing work of British Asians across all professions helping our country thrive."

**Prime Minister Boris Johnson**

# Looking back at the 2019 Awards



Vipul Vadera

AWARD  
Business Person of the Year



Anil Agarwal

AWARD  
Lifetime Achievement Award



Harjit Singh Bhanja OBE aka Haj Bhanja

AWARD  
Sports Personality of the Year



Hafsa Qureshi

AWARD  
Uniformed, Civil and Public Services



Krishna Omkar

AWARD  
Professional of the Year



Neeta Patel

AWARD  
Woman of the Year



Kush Kanodia

AWARD  
Entrepreneur of the Year



Onkardeep Singh

AWARD  
Achievement in Community Service



Faisal Islam

AWARD  
Achievement in Media, Arts and Culture



# Nominations & selections process



## Key Dates

Nominations Open	11 August 2021
Early Bird Tickets	11 August 2021
Early Bird Tickets Close	10 June 2022
Nominations Close	14 July 2022
Shortlist Announcement	14 August 2022
Booking Deadline	31 August 2022
Awards Night	23 September 2022

*This is a unique event where members of the public nominate deserving individuals and an independent panel of judges that are leaders in their field select the winners. The Judges' decision is final.*

*Neither EPG's management and team members, nor those of associated organisations play any influencing role in the judging process.*

*Nominations must follow the prescribed format and can only be received via our website [www.asianachieversawards.com](http://www.asianachieversawards.com).*

# Sponsorship Opportunities

*Be part of the Asian  
Achievers Awards journey  
and maximise the visibility  
you receive to your  
potential clients, by  
becoming a Sponsor  
today.*







## Sponsorship Packages

## Tables

Benefits	Headline	Platinum	Category	Platinum	Gold	Silver
Branding on front and back covers of Awards ceremony magazine	Yes	Yes	–	–	–	–
Full page advertorial in Awards ceremony magazine	Yes	Yes	–	–	–	–
Logo on VIP goodie bags	Most prominent	Yes	Yes	–	–	–
Mention in press release	Yes	–	–	–	–	–
Post-event editorial coverage in Asian Voice and Gujarat Samachar	Yes	Yes	Yes	–	–	–
One year complimentary Corporate Membership of Bridge India, including invites to all events for 12 months	Yes	Yes	–	–	–	–
Post-event coverage on TV	Yes	Yes	Yes	–	–	–
Event photos available next working day	Yes	Yes	Yes	Yes	Yes	Yes
High-res event photos available next working day	Yes	Yes	Yes	–	–	–
Magazine copies posted to your contacts	20	10	5	–	–	–
Number of sponsorships available	1	2	10	5	10	Please contact us
Investment	£50,000	£30,000	£15,000	£5,000	£3,500	£2,000



# Sponsorship Opportunities

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*Your package is only confirmed upon receipt of payment. Tables are allocated on a first-come-first-served basis.*

*In the event you wish to cancel your package, the following charges may apply: Four months prior to event: 25% of the cost; One month prior to the event: 100% of the cost.*

*Once your booking is confirmed, we will send you an online form requesting full details of your guests. We require the final list of your guests, including their dietary and access requirements provided to us at least 14 days before the event. EPG retains the right to refuse entry to guests in line with our policies.*

*Due to magazine editorial and printing deadlines, any packages booked later than 30 days before the event date may not be eligible for an advert in the publication.*

*We shall not be liable for your travel, accommodation or other costs if we are required to cancel the event as a result of an event outside our control.*

*The event will take place in accordance with government guidelines for Covid-19.*



## Some Of Our Past Judges



**Baroness Michelle  
Mone OBE**  
Co-founder, Ultimo



**Nikhil Rathi**  
CEO, Financial Conduct  
Authority



**Sir Victor Blank**  
Former Chairman of Lloyds  
TSB



**Nishma Robb**  
Director of Brand and Reputation  
Google, UK



**Greg Dyke**  
Former Director  
General, BBC



**Sir Vince Cable**  
Former Leader of the Liberal  
Democrats



**Bianca Miller**  
BBC Apprentice star, Forbes 30  
under



**Nina Amin**  
MBE Former Head of  
Asian Markets




**Sunil Gavaskar**  
Former Indian Cricket captain



**Sir Ian Botham**  
Former England Cricket captain



**Major General Sir  
Evelyn John**  
Webb-Carter KCVO OBE DL



# The Awards magazine, celebrating an unforgettable evening

The Awards commemorative issue is an glossy magazine distributed to all the guests on the night, and to selected guests thereafter. It is your essential companion for the evening, with an itinerary, profiles of the shortlists, features from sponsors and in-depth profiles of some of our key guests and shortlisted individuals.

Every sponsor can nominate ten people for a copy of the magazine to be posted to after the event, to arrive at their home or office the next business day after the event. It is the ideal way to give visibility to your existing or potential clients or supporters.

The e-version of the magazine is shared with the entire readership of Asian Voice and Gujarat Samachar, and a physical version can be sent to 20,000+ readers at an additional cost.

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**Guests: 500**

**Dress code: Black-tie or traditional**

**Date: Friday 23 September 2022**

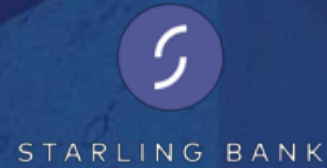
**Timings: 6pm onwards: Drinks reception**

**7:30pm: Dinner and Awards**

**10:30pm until late: After-party**

# Past Sponsors

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